

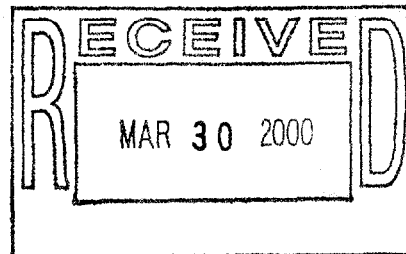


6111 Broken Sound Parkway NW
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(561) 241-9400
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March 21, 2000

0851 '00 APR -5 P3:27

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall and Sundown brand names bearing the following statement(s) on the label and/or in the labeling:

Herbal Energy Complex (Rexall): [It] promotes energy and endurance. Rexall's Herbal Energy formula contains the beneficial nutrients Korean Ginseng, Bee Pollen, Cayenne Pepper and Ginger which energize naturally, without caffeine. This unique combination helps to promote energy and endurance and a general sense of well-being.

Herbal Energy Complex (Sundown): [For] energy and endurance. It contains Siberian ginseng, which enhances the body's ability to utilize oxygen, helping to vitalize and strengthen the entire body. Sundown's Herbal Energy Complex combines Siberian ginseng, bee pollen, cayenne pepper and ginger to naturally support vitality and well-being.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

97S-0162

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